



**CLAIRE DAVIS**  
Industrial Designer

## EXPERIENCE

## ABOUT

As an industrial designer, I bring products, brands, and experiences to life. My current professional position allows me to blur the lines between design, marketing, and development. I enjoy working cross-functionally to reach the most opportune solution. I believe that an authentic design process allows for the development of seamless and meaningful user experiences.

## CONTACT

### Phone

717.519.9208

### Email

clairedavisid@gmail.com

### Portfolio

www.clairedavisid.com

## EDUCATION

### Virginia Tech

B.S. in Industrial Design

## SKILLS

### Software Skills

Mac and Windows OS  
Adobe Creative Cloud  
Typography  
SketchbookPRO  
Solidworks  
Keyshot  
AutoCAD Fusion 360  
Microsoft Office Products

### Material Skills

Sketching  
Pre-Press Sample Review  
Rapid Prototyping  
Wood and Metal Shop  
Laser Cutting  
Textiles  
Ceramics  
Screen Printing  
On Press Production Review

### Tarte Cosmetics | New York City

#### Manager, Industrial Design

March 2021 - Present

Works from start to finish with the creative team to brainstorm, iterate, refine, and manufacture all upcoming product launches. Works directly with the Product Development, Marketing, Engineering, and Planning departments to strategize and execute designs. Manages artwork production and sample review. Participates in review of digital design assets for email and website.

#### Assistant Manager, Industrial Design

March 2019 - March 2021

Managed all custom-tooled projects for the creative packaging team. Interacted with vendors for future development. Reviewed, edited, and approved dieline submissions. Went on press to approve artwork production.

#### Industrial Designer

July 2018 - March 2019

Provided design solutions for primary and secondary packaging within cost targets, manufacturing capabilities, legal requirements, and branding guidelines. Built production files for 2D and 3D launches. Maintained projects through brainstorming, concept development, and production review.

#### Junior Industrial Designer

June 2017 - July 2018

Researched competitive brands to establish market feasibility as well as market trends. Managed product renderings used in market week pitch presentations. Introduced 3D modeling and prototyping to the company to improve custom tooling capabilities.

#### Product Development and Packaging Intern

Conducted extensive market research. Iterated and reviewed concepts and components for future launches. Organized samples and range boards from vendors.

### Freelance Branding | New York City

#### Graphic Designer

May 2017 - Present

Helps startups establish brand direction through logos, marketing, and graphics for print and digital media.

### REI Sponsored Project | Virtual Studio

#### Virginia Tech Team Member

Aug. 2015 - Dec. 2015

Worked with the design research team to understand campers' needs for the future of shelter.

## HONORS & AWARDS

#### Beauty Packaging of the Year

2018 Recipient

Excellence in packaging awarded to Tarte Cosmetics for innovative launches throughout 2018.

#### Thesis Studio Achievement Award

2017 Recipient

Virginia Tech Industrial Design Studio

#### Studio Outstanding Contribution

2016 Recipient

Awarded to a student who was an outstanding studio citizen, providing civic service to the students and faculty within the program.

#### OWP International Eyewear Competition

2015 Finalist

Design selected for the Top 20 and was showcased in Paris, Munich, and Milan in an eyewear trade show.